

7 JOURS

THE #1 ARTISTIC AND CULTURAL REFERENCE IN QUEBEC

For more than 30 years, *7 Jours* has closely followed Quebec celebrities. Featuring interviews and articles that provide an exclusive glimpse into the lives of stars, *7 Jours* nurtures a special relationship between Quebec celebrities and their fans.

To keep up with all the latest artistic and cultural news, visit 7jours.ca.



Household income
\$63,597



F35+
INDEX 149



Readers/copy
15.7



Fans
81,116



Male readers
30%



Female readers
70%



Quebec readership
97%



Followers
18,209



7JOURS

HIGHLIGHTS

- 555,000 readers across all platforms
- 502,000 print readers
- 30,792 copies (circulation)
- 52 issues per year
- 3,521,970 page views per month
- 1,098,901 users per month

SPECIAL EDITION THEMES

- Healthy eating
- World cuisine
- Chefs
- Special features

Quebecor Insights

Sources: Vividata Fall 2019, total Canada, 14+ / Profile: French Canada, 14+ / Circulation: AAM, June 2019 / Social media: Nov. 2019 / Digital: Google Analytics, Oct. 2019 / Newsletter: Nov. 2019.