

DERNIÈRE HEURE

THE MAGAZINE THAT GETS PEOPLE TALKING

Bold, scandalous, spectacular—*DH* has something for everyone!

DH surprises, informs and gets readers talking with its original current events coverage, special reports and shocking features on crime stories, royal family turmoil, the paranormal, and celebrities with shady pasts.



Household income
\$71,049



A25-54
INDEX 124



Readers/copy
21.3



Fans
8,881



Male readers
49%



Female readers
51%



Quebec readership
96%

HIGHLIGHTS

- 207,000 readers across all platforms
- 136,000 print readers
- 5,812 copies (circulation)
- 12 issues per year

WATCH FOR

- A new layout in 2020!

Quebecor Insights
Sources: Vividata Fall 2019, total Canada, 14+ / Profile: French Canada, 14+ / Circulation: AAM, June 2019 / Social media: Nov. 2019 / Digital: Google Analytics, monthly average May – Oct. 2019 / Newsletter: Nov. 2019.