

THE SECRET WORLD OF INTERNATIONAL STARS

QUEBECOR



PRINT

READERSHIP*

172,000
READERS

15,2
READERS PER COPY

28% / 72%
RATIO MEN / WOMEN

W18-34
(IND. 219)
PRINCIPAL TARGET

\$75,245
HOUSEHOLD INCOME

SOCIAL MEDIA

f 28,579
FANS

CIRCULATION

11,295
TOTAL COPIES

11,197
NEWSSTAND SALES

98
SUBSCRIBERS

44
ISSUES PER YEAR

\$4.35
MAGAZINE COVER PRICE

GEOGRAPHICAL SEGMENTATION

QUEBEC 100%