

STAR SYSTÈME

THE SECRET WORLD OF INTERNATIONAL STARS

Star Système offers unique editorial content with a touch of humour to satisfy public curiosity about everything that deals with the private lives of their favourite stars: investigations, secrets, rumours, paparazzi photos, and more!



Household income
\$70,182



F18-34
INDEX 160



Readers/copy
12.9



Fans
28,529



Male readers
32%



Female readers
68%



Quebec readership
95%

HIGHLIGHTS

- 192,000 readers across all platforms
- 165,000 print readers
- 12,109 copies (circulation)
- 30 issues per year

SPECIAL EDITION THEMES

- The slimming secrets of Hollywood stars
- The 2000s: A look back at the stars of this era

Quebecor Insights
Sources: Vividata Fall 2019, total Canada, 14+ / Profile: French Canada, 14+ /
Circulation: AAM, June 2019 / Social media: Nov. 2019.