

FOR PEOPLE WHO JUST LOVE TV



PRINT

READERSHIP*

293,000
READERS

5.8
READERS PER COPY

47%/53%
RATIO MEN/WOMEN

A45+
(IND. 121)
PRINCIPAL TARGET

\$64,880
HOUSEHOLD INCOME

CIRCULATION

50,256
TOTAL COPIES

18,167
NEWSSTAND SALES

32,020
SUBSCRIBERS

52
ISSUES PER YEAR

\$3.19
MAGAZINE COVER PRICE

GEOGRAPHICAL SEGMENTATION



377,000
TOTAL FOOTPRINT
READERSHIP

DIGITAL

WEB

803,435
VISITS PER MONTH

2,310,114
PAGE VIEWS PER MONTH

189,259
USERS PER MONTH

DEVICES



SOCIAL MEDIA

f 8,775
FANS

t 2,966
FOLLOWERS



Sources: Vividata Fall 2018, Total Canada, 14+ / *Profile: French Canada 14+ / Circulation: AAM, June 2018 / Social Media: October 2018 / Digital: Google Analytics, monthly average (April-September 2018)
*Print version only.

