

# FOR PEOPLE WHO JUST LOVE TV



## PRINT

### READERSHIP\*

316,000  
READERS

6.6  
READERS PER COPY

51%/49%  
RATIO MEN/WOMEN

A45+  
(IND. 128)  
PRINCIPAL TARGET

\$59,078  
HOUSEHOLD INCOME

### CIRCULATION

47,716  
TOTAL COPIES

17,554  
NEWSSTAND SALES

30,095  
SUBSCRIBERS

52  
ISSUES PER YEAR

\$3.25  
MAGAZINE COVER PRICE

### GEOGRAPHICAL SEGMENTATION

QUEBEC 99%

ONT. 1%

412,000  
TOTAL FOOTPRINT  
READERSHIP

## DIGITAL

### WEB

956,677  
VISITS PER MONTH

2,698,211  
PAGE VIEWS PER MONTH

226,545  
USERS PER MONTH

### DEVICES



44%



30%



26%

### SOCIAL MEDIA

f 9,000  
FANS

t 2,900  
FOLLOWERS

## THEMATICS & SPECIAL ISSUES

AUGUST 1<sup>st</sup>

TV HEBDO – SOAP OPERAS



Sources: Vividata Spring 2019, Total Canada, 14+ / \*Profile: English Canada 14+ / Circulation: AAM, December 2018 / Social Media: April 2019 / Digital: Google Analytics, monthly average (Oct. 2018 - March 2019) / Newsletter: Feb. 2019.  
\* Print version only.

