

TV HEBDO

THE MOST COMPLETE
MAGAZINE **IN QUEBEC**

TV

More than a TV schedule, *TV Hebdo* provides a detailed description of the plots of your favourite TV series and soaps, info about programs you won't want to miss, and interviews with the hottest actors!

As well, the *Pendant la pause* (During the Break) section features recipes, health and beauty columns, and more!



Household income
\$59,937



F55+
INDEX 159



Readers/copy
6.4



Fans
9,449



Male readers
48%



Female readers
52%



Quebec readership
96%



Followers
2,889



HIGHLIGHTS

- 425,000 readers across all platforms
- 311,000 print readers
- 45,448 copies (circulation)
- 28,904 subscribers
- 52 issues per year
- 2,429,941 page views per month
- 7jours.ca/magazines/tv-hebdo for more content
- [Tvhebdo.com](https://tvhebdo.com) to consult the schedule

SPECIAL EDITION THEMES

- TV series special – on newsstands Aug. 6, 2020
- TV series special – on newsstands Nov. 19, 2020

Quebecor Insights

Sources: Vividata Fall 2019, total Canada, 14+ / Profile: French Canada, 14+ / Circulation: AAM, June 2019 / Social media: Nov. 2019 / Digital: Google Analytics, monthly average May – Oct. 2019 / Newsletter: Nov. 2019.