

NEW

À NOUS **2** CANADA!

Discover the most beautiful country in the world—ours!

Couple Pascal Morrissette and Julie Ringuette set out to discover Canada in their own unique way, visiting places that will ignite your imagination and leave you breathless. Discover Canada's exceptional richness and beautiful landscapes, as well as the country's luxurious and trendy sides! On each trip, our hosts visit new and little-known places, and indulge in Canada's opulence with their own take on it.



PRODUCTION FALL 2019

SCHEDULE

1 original broadcast and 7 rebroadcasts per week

FORMAT

60 minutes

PRODUCER

Trinome & filles

SHOOTING

Fall 2018 and Spring 2019

GENERAL CHANNEL PERFORMANCE

1,206,000
VIEWERS EACH WEEK

0.6
MARKET SHARE
A18-34

1,688,000
SUBSCRIBERS

0.7
MARKET SHARE
M18-49

Sources: Numeris, Qc Fr, Fall 2018 (Aug. 27 – Nov. 25), 2+ (share %: A18-34, M18-49); Reach profile 15 min. Google Analytics. Moy. Monthly Oct. – Dec. 2018.

QUEBECOR