

NEW
Atelier Culinaire

A fresh outlook on cooking

Foodie Anne-Marie Withenshaw and chef Chuck Hughes have set up the **Atelier Culinaire** to help Quebec families improve their cooking skills and explore their creativity in the kitchen. Each day sees three (3) couples, families or friends welcomed to the kitchen to spend a full day cooking, learning a ton of new kitchen tricks, and discovering ingredients and recipes – all while they share their lives with us as well. After just one day, you'll reach a whole new level in the kitchen!



Broadcast
Fall 2019

1 original broadcast and
4 rebroadcasts per week



Broadcast
Spring/Summer 2020

1 prime time broadcast and
1 non-prime time broadcast
per week

13 x 60 min.
FORMAT

Trio Orange
PRODUCTION

Summer/Fall 2018
SHOOTING



501,000
VIEWERS EVERY WEEK

0.7
MARKET SHARE A18-34

0.9
MARKET SHARE W18-34



485,000
UNIQUE VISITORS PER MONTH

1,735,000
PAGE VIEWS PER MONTH

f 78,800
FANS



Estimated
audience

(000)	ORIGINAL AUD	REBROADCAST AUD
T2+	389	233
A18+	343	218
A18-49	109	58
A25-54	138	62
F18+	209	144
F18-49	60	37
F25-54	77	40
H18+	134	74
H18-49	49	22
H25-54	61	23

**Atelier
Culinaire**