

NEW

QUEBECOR

AUTISTE, BIENTÔT MAJEUR

A shocking and touching docu-reality series, *Autiste, bientôt majeur* (Autistic, almost grown up) puts viewers, without taboo, in an immersive and honest look into the world of autistic youths and their families. As they approach adulthood and experience all of the changes that come with it, accompany these teens through their projects, achievements and dreams, as well as their difficulties, disappointments, worries and moments where, for their parents, it seems there's no light at the end of the tunnel. A documentary series that showcases intense emotions and experiences.

Trailer: 2.5M Facebook Views



FALL 2019

SCHEDULE

1 original broadcast and 4 rebroadcasts per week

FORMAT

10 x 30 minutes

PRODUCER

Pixcom



SPRING/SUMMER 2020

SCHEDULE

To be confirmed

GENERAL PERFORMANCE OF THE CHANNEL

REACH FANS OF REAL STORIES AND UNIQUE PEOPLE

948,000
TV VIEWERS EACH WEEK

1.4
MARKET SHARE
A18-34

896,000
SUBSCRIBERS

2.1
MARKET SHARE
F18-34



Sources: Numeris, Qc Fr, Fall 2018 (Aug. 20 – Dec. 23), 2+ (share %: A18-34, F18-34); Evolution 2018 vs. 2014 (Jan. 1 – Dec. 31), 2+; Reach profile 15 min. / Subscribers: CRTC report 2017.