

NEW

DAVE MORISSETTE ET LES VRAIS HÉROS

QUEBECOR

In this unique and personal documentary series, Dave Morissette takes a solo bike trip across Quebec. Along the way, he meets people who make a difference through their desire to make the world a better place. *Dave et le bon monde* (Dave and the good folks) allows Dave Morissette to discover Quebec through these remarkable people who make an impact.



FALL 2019

SCHEDULE

1 original broadcast and
4 rebroadcasts per week

SHOOTING

1 week in mid-July and
1 week in mid-August

FORMAT

8 x 30 minutes

PRODUCER

Zone 3



SPRING/SUMMER 2021

SCHEDULE

1 original broadcast

GENERAL PERFORMANCE OF THE CHANNEL

REACH FANS OF REAL STORIES AND UNIQUE PEOPLE

948,000

TV VIEWERS
EACH WEEK

1.4

MARKET SHARE
A18-34

896,000

SUBSCRIBERS

2.1

MARKET SHARE
F18-34