

NEW SEASON

Monsieur Bruno's vacation

Africa as you've never seen it!

Bruno Blanchet, our intrepid globetrotter, sets off for a third season of new experiences! This time, he's trading India, the Philippines and Colombia for Africa, which he'll find loaded with adventures! This long journey promises to be even more exciting and surprising thanks to diverse locations and, above all, touching, life-changing encounters that only Bruno can have. Two countries and 1,000 unlikely situations, all mixed with Bruno's special blend of offbeat humour.

General performance of the channel



On air starting
August 19, 2019

1 prime time broadcast and
4 rebroadcasts per week

8 x 60 min.
FORMAT

Must Media
PRODUCTION

Summer 2019
SHOOTING



1,206,000
VIEWERS EACH WEEK

1,688,000
SUBSCRIBERS

0.6
MARKET SHARE A18-34

0.7
MARKET SHARE M18-49

