

PRISE 2

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REACH AN ACTIVE TARGET

THE CHANNEL WITH TV MEMORIES FOR EVERY GENERATION



A18-24
INDEX 216



Weekly grocery expenses
> \$200
INDEX 142



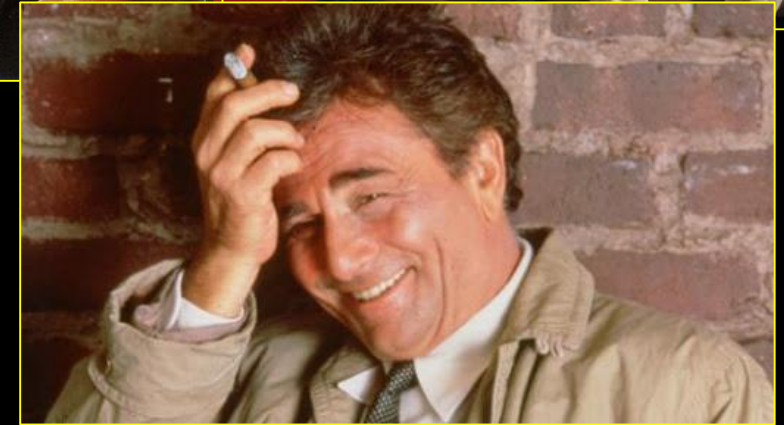
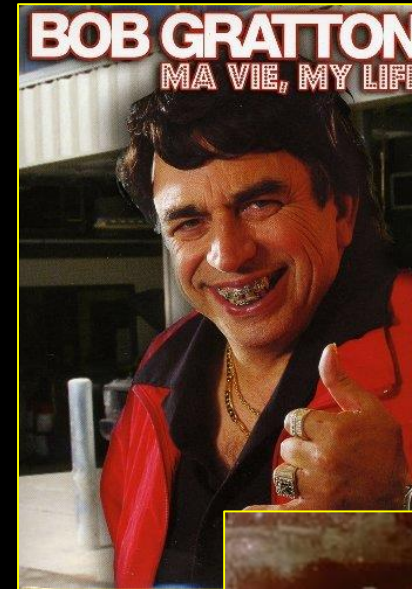
M18-34
INDEX 141



Students
INDEX 139



Parents
(children 7 to 11)
INDEX 126



Columbo

DIGITAL

20,175
UNIQUE VISITORS

56,518
PAGE VIEWS

1,566,000
REACH

1,085,000
SUBSCRIBERS

2.2
SHARE (%) F18-34

1.7
SHARE (%) A18-49

f 23K
FANS

t 1.7K
FOLLOWERS