

SPORTS

TVA SPORTS: IT ALL HAPPENS HERE!

344K
MILLENNIALS

TELEVISION

2.1M

VIEWERS PER WEEK

1.9

SHARE OF MARKET

ONLINE

13.5M

PAGE VIEWS

2.3M

UNIQUE VISITORS

SOCIAL

NETWORKS

376K

FANS



Sources: TV: Numeris, Quebec Fr., October 1, 2019, to March 8, 2020, 2+, A18-34 (weekly reach), 2+ (shares %) / Web: Google Analytics, November 2019 to April 2020/ Social networks: May 2020