

# ZESTE

## FOR FOODIES

TV FOR FOOD-LOVERS

CHEF RECIPES, CULINARY COMPETITIONS AND EPICUREAN ADVENTURES



A35-54  
INDEX 159



New vehicle (purchased within the last 2 years)  
INDEX 149



M18-49  
INDEX 162



Blue collar  
INDEX 145



Parents (Children < 18 years)  
INDEX 188



A25-54  
INDEX 162



Family revenue OVER \$100,000  
INDEX 160



Weekly grocery expenses > \$200  
INDEX 120



Sur le pouce



Restaurant impossible



Coups de food

## DIGITAL

## UNMISSABLE

637,000

REACH

667,000

SUBSCRIBERS

0.5

SHARE (%) A25-54

0.5

SHARE (%) A18-49

0.5

SHARE (%) F25-54

19,289

UNIQUE VISITORS

50,640

PAGE VIEWS

f 45K  
FANS

t 8.4K  
FOLLOWERS